Eisbär

LIEBE ZEIT



DEALER WORK BOOK 26 27

78 Eisbär

MYEISBAER.COM

SYMBOLE
ICONS

- FOKUS MODELLE
- CO - CARRYOVER
- 100 % MERINOWOLLE
- 97 % KASCHMIR + 3 % WOLLE
- MIT KRISTALLEN BESETZT
- HELMKOMPATIBEL
- MADE IN AUSTRIA
- KNITTED IN AUSTRIA

INHALT
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Eisbär

LIEBE



ZEIT

Zeit ist das Wertvollste, was wir haben.

Time is the most valuable thing we have.

Liebe Leser:innen,

70 Jahre Eisbär – ein Jubiläum, das uns stolz macht und zeigt, wie sehr unsere Marke seit 1956 mit Sport, Natur und Lebensfreude verbunden ist. Generationen von Athlet:innen und Menschen mit Liebe zur Bewegung haben unsere Hauben getragen – und tun es bis heute.

Für die Saison 26/27 richten wir unseren Blick nach vorn und öffnen zugleich ein neues Kapitel:

Wir trennen unsere Kollektion erstmals in zwei eigenständige Kampagnen, die unterschiedliche Facetten von Eisbär betonen:

• **FUNCTION FOCUSED** – unsere sportliche Performance-Linie, die den Weg aus dem Sommer weiterführt. Im Fokus stehen Funktionalität, Technologie und Innovation: von Active Knit bis hin zu Produkten, die Schutz und Sichtbarkeit in der Bewegung bieten. (Einfach das Dealer Workbook umdrehen und in Function Focused reinstarten!)

• **LIEBE ZEIT** – die emotionale Weiterentwicklung von Liebe Freiheit. Hier geht es um die Momente, die wir mit Eisbär erleben: Zeit für Sport, für Natur, für Menschen – und Erinnerungen, die bleiben. Passend zu unserem 70-jährigen Jubiläum verbinden wir Vergangenheit, Gegenwart und Zukunft in einer starken Erzählung.

Beide Kampagnen bilden den Rahmen für diese Saison. Sie spiegeln, wofür wir stehen: **Freiheit, Beständigkeit, Innovation – und Produkte, die ein Leben lang begleiten.**

Wir wünschen viel Freude beim Durchblättern und Entdecken.

Dein Eisbär Team

Dear readers,

70 years of Eisbär – an anniversary that makes us proud and shows how closely our brand has been associated with sport, nature, and the joy of life since 1956. Generations of athletes and people who love being active have worn our beanies – and continue to do so today.

For the 26/27 season, we are looking ahead and opening a new chapter:

For the first time, we are dividing our collection into two separate campaigns that emphasize different facets of Eisbär.

· ***FUNCTION FOCUSED*** *– our athletic performance line that continues from summer. The focus is on functionality, technology, and innovation: from Active Knit to products that offer protection and visibility in motion. (Simply turn the dealer workbook over and start again with Function Focused!)*

· ***LIEBE ZEIT*** *– the emotional evolution of Dear Freedom. This is about the moments we experience with Eisbär: time for sport, for nature, for people – and memories that last. Our 70th anniversary, we are combining the past, present, and future in a powerful narrative.*

Both campaigns form the framework of this season. They reflect what we stand for: ***freedom, consistency, innovation – and beanies that last a lifetime.***

We hope you enjoy flip through and discovering.

Your Eisbär team


70 Jahre
Eisbär

Unsere Geschichte beginnt in den 1950er-Jahren – und sie ist voller Leidenschaft für den Wintersport, für Qualität und für Strickkompetenz. Heute wie damals stehen unsere Produkte für Beständigkeit, Verlässlichkeit und den Mut, Neues zu wagen.

Our story begins in the 1950s – and it is full of passion for winter sports, quality and knitting expertise. Today, as then, our products stand for consistency, reliability and the courage to try new things.

70 Jahre Eisbär bedeuten:

70 Jahre Performance im Wintersport.

70 Jahre Lifestyle für draußen.

70 years of Eisbär means:

70 years of performance in winter sports.

70 years of outdoor lifestyle.

**Wir feiern die Vergangenheit,
wir leben die Gegenwart –
und wir gestalten die Zukunft.**

*We celebrate the past,
we embrace the present –
and we shape the future.*

WINTER 25/26

SOMMER 26

LIEBE FREI HEIT

function focused

COOLING focused

LIEBE ZEIT

function focused

KNIT focused

75 Jahre Eisbär

MATERIALIEN / MATERIALS

ALPAKA COMFORT MIX

Ein hochwertiger Naturfasermix mit organischer Baumwolle, Wolle und Alpaka sorgt außen für angenehme Wärme, weichen Griff und natürlichen Komfort. Das Ergebnis ist ein modisches, pflegeleichtes Wintergarn ideal für kalte Tage in Stadt und Natur, mit nachhaltiger Note.

- 38% Bio-Baumwolle
- 30% Polyacryl
- 15% Alpaka Wolle
- 15% Wolle
- 2% Polyamid

MERINO MIX 50

Das Beste beider Welten vereint: mulesing-freie Wolle und Polyacryl für die Pflegefreundlichkeit.

- 50 % Merinowolle
- 50 % Polyacryl
- Rohgarn wird in Bulgarien produziert
- Ökotex Standard 100 zertifiziert

ALPAKA COMFORT MIX

A high-quality natural fiber blend with organic cotton, wool, and alpaca provides pleasant warmth, a soft feel, and natural comfort on the outside. The result is a fashionable, easy-care winter yarn that is ideal for cold days in the city and outdoors, with a sustainable touch.

- 38% cotton (organic)
- 30% polyacrylic
- 15% alpaca
- 15% wool
- 2% polyamide

MERINO MIX 50

The best of both worlds combined: mulesing-free yarn from Bulgaria and polyacrylic for easy care.

- *50 % merino wool*
- *50 % polyacrylic*
- *Raw yarn produced in Bulgaria*
- *OEKO-TEX Standard 100 certified*

KASCHMIR

Fühle einen Hauch von Luxus – ganz ohne schlechtes Gewissen. Qualitativ hochwertige und nachhaltige Kaschmirwolle mit hohem Recyclinganteil aus getragener Kleidung.

- 97 % Kaschmir
- 3 % Wolle
- GRS-zertifiziert

AIME

Entworfen für modische Styles ohne Kompromisse bei gleichzeitigem Komfort und Haltbarkeit. Beispiellose Gemütlichkeit und Wärme dank der luftgesponnenen Verarbeitung.

- 51 % Merinowolle
- 49 % Baumwolle
- Rohgarn wird in Bulgarien produziert
- Garn ist mulesing-free
- OEKO-TEX Standard 100 zertifiziert

CASHMERE

Feel a touch of luxury, without the guilty conscience. High-quality, sustainable cashmere with a high percentage of reclaimed fibers from previously loved clothing.

- *97 % cashmere*
- *3 % wool*
- *GRS-certified*

AIME

Designed for fashionable styles without compromising on comfort and durability. Unparalleled coziness and warmth thanks to the air-spun finish.

- *51 % merino wool*
- *49 % cotton*
- *raw yarn is produced in Bulgaria*
- *production Yarn is mulesing-free*
- *OEKO-TEX Standard 100 certified*


LIEBE
ZEIT

Die Fokus Modelle der Outdoor- und Lifestyle Kollektion – geschaffen für Momente draußen, die bleiben. Ob auf der Piste, beim Spaziergang durch verschneite Gassen oder beim Winterausflug mit Freunden: Diese Modelle stehen im Mittelpunkt unserer Kampagnen und verkörpern den besonderen Eisbär-Lifestyle.

Genau diese Produkte wollen wir auch am POS ganz vorne sehen – als sichtbares Statement für Lebensfreude, Qualität und österreichische Handwerkskunst.

The highlights of the outdoor and lifestyle collection – created for memorable moments outdoors. Whether on the slopes, strolling through snow-covered streets, or on a winter trip with friends: these styles are at the heart of our campaigns and embody the unique Eisbär lifestyle.

These are the hats we want to see at the forefront of our POS – as a visible statement of outdoor living, quality, and Austrian craftsmanship.

FOKUS MODELLE



31084 ZENTA OS POMPON
Weitere Farben auf S. 42



31001 SOPHIA OS
Weitere Farben auf S. 36



31058 ISKA
Weitere Farben auf S. 45



31085 ZENTA OS LUX
Weitere Farben auf S. 42



31014 CAMPO
Weitere Farben auf S. 36



75054 BJELLA
Weitere Farben auf S. 80



31083 ZENTA
Weitere Farben auf S. 43



36153 CAMPO STB
Weitere Farben auf S. 36



31060 SIBO
Weitere Farben auf S. 77



31092 JOLIEN
Weitere Farben auf S. 43



30869 CARIS
Weitere Farben auf S. 37

FOKUS MODELLE



31076 RATE OS
Weitere Farben auf S. 58



31078 SABA OS
Weitere Farben auf S. 59



80115 NALIN LUX CRYSTAL
Weitere Farben auf S. 54



31077 RATE
Weitere Farben auf S. 58



31079 SABA
Weitere Farben auf S. 59



31073 NESTA OS CRYSTAL
Weitere Farben auf S. 54



36177 RATE STB
Weitere Farben auf S. 58



36178 SABA STB
Weitere Farben auf S. 59



31074 NESTA CRYSTAL TUBE
Weitere Farben auf S. 54

70 Jahre Edition

70 Jahre Eisbär – 70 Jahre Leidenschaft für Qualität, Funktion und Stil. Unsere Jubiläums-Pullover verbinden ikonisches Design mit modernem Anspruch und feiern die enge Partnerschaft mit dem Skisport, die Eisbär seit Jahrzehnten prägt.

Gefertigt aus hochwertigen Materialien, mit Liebe zum Detail und in Österreich produziert – als Hommage an unsere Geschichte und Statement für die Zukunft. Authentisch. Zeitlos. Eisbär.

70 years of Eisbär – 70 years of passion for quality, function, and style. Our anniversary sweaters combine iconic design with modern standards and celebrate the close partnership with skiing that has shaped Eisbär for decades.

Made from high-quality materials, with attention to detail and produced in Austria – as a tribute to our history and a statement for the future. Authentic. Timeless. Eisbär.

70 Jahre Eisbär



31082 KLAO POMPON
10129 VARA Pullover

70 Jahre Edition

31093 MANI OS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up



COLOR: 009
009-099-009-099



COLOR: 024
024-099-341-219

31094 HANNES OS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up



COLOR: 009
009-099-099-009



COLOR: 219
219-024-024-219

31095 REFOCUS POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: stand up



COLOR: 009
009-009-099-009



COLOR: 224
024-024-219-219



COLOR: 399
099-341-099-099



COLOR: 672
672-672-099-099

70 Jahre Edition

10130 RIMO JACKET

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: S, M, L, XL
FIT: regular fit



COLOR: 009
009-099

Vorschlag für Kombinationen



31095 REFOCUS POMPON
Seite 17



30979 SORRAK
Seite 46



31075 AYO SCARF
Seite 30

10128 LUMO

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: S, M, L, XL
FIT: regular fit



COLOR: 099
099-009

Vorschlag für Kombinationen



31093
MANI OS
Seite 17



79073
MAXOR CAP
(FunctionFocused)
Seite 34

10131 TARO

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: S, M, L, XL
FIT: regular fit



COLOR: 009
009-099

Vorschlag für Kombinationen



31094
HANNES OS
Seite 17



79072
RAXON CAP
(FunctionFocused)
Seite 34

70 Jahre Edition

10129 ARNO

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: S, M, L, XL
FIT: regular fit



COLOR: 024
024-219-043-099-341

Vorschlag für Kombinationen



31082
KLAO POMPON
Seite 35



31093 MANI OS
Seite 17



30869 CARIS
Seite 37

10128 LUMO

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: S, M, L, XL
FIT: regular fit



COLOR: 024
024-219

Vorschlag für Kombinationen



31094
HANNES OS
Seite 17



30869 CARIS
Seite 37



79072 LEON
Seite 35

70 Jahre Edition

10619 EIRA JACKET

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: XS, S, M, L
FIT: regular fit



COLOR: 341
341-099

Vorschlag für Kombinationen



31095 REFOCUS POMPON
Seite 17



31089 LEON
Seite 35



31089 LEON
Seite 35

10618 VARA

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: XS, S, M, L
FIT: regular fit



COLOR: 024
024-099-043-341

Vorschlag für Kombinationen



31082 KLAO POMPON
Seite 35



31082 KLAO POMPON
Seite 35



31075 AYO SCARF
Seite 30

10617 NIVA

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: XS, S, M, L
FIT: regular fit



COLOR: 150
150-341-024-099

Vorschlag für Kombinationen



30869 CARIS
Seite 37



31014 CAMPO
Seite 36



75039 AFRA POMPON
Seite 26

70 Jahre Edition

10619 EIRA

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: XS, S, M, L
FIT: regular fit



COLOR: 672
672-099

Vorschlag für Kombinationen



31009
SWELL
Seite 39



31095 REFOCUS
POMPON
Seite 17



79072
RAXON CAP
(FunctionFocused)
Seite 34

10616 RINNA

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: XS, S, M, L
FIT: regular fit



COLOR: 009
009-099

Vorschlag für Kombinationen



31085
ZENTA OS LUX
Seite 42



31010
BANTO
Seite 75



25204
ELENA OS
CRYSTAL
Seite 76

10617 NIVA

MATERIAL: 50% wool (merino) / 50% polyacrylic
SIZE: XS, S, M, L
FIT: regular fit



COLOR: 672
672-614-009-099

Vorschlag für Kombinationen



31085
ZENTA OS LUX
Seite 42



31063
ALBA UNI
POMPON
Seite 23



79073
MAXOR CAP
(FunctionFocused)
Seite 34

02 OUTDOOR

Für alle, die draußen zu Hause sind.
Die Outdoor-Linie verbindet Schutz, Komfort und Natürlichkeit. Ideal für Wanderungen, Spaziergänge oder einfach Momente, in denen frische Luft zum Begleiter wird.

For everyone who feels at home outdoors.
The Outdoor Line brings together protection, comfort, and a natural touch – perfect for hikes, winter walks, or any moment spent in the fresh air.



31084 ZENTA OS POMPON

02 Outdoor

31062 ALBA POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 150
150-100-219/150



COLOR: 219
219-774-024/219



COLOR: 614
614-286-007/614



COLOR: 286
286-006-007/286

31063 ALBA UNI POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 150



COLOR: 774



COLOR: 286



COLOR: 614



COLOR: 007

31013 ALBA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 150
150-100-219



COLOR: 219
219-774-024
CO



COLOR: 614
614-286-007



COLOR: 286
286-006-007
CO

02 Outdoor

31061 ALBA UNI

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 150



COLOR: 774



COLOR: 286



COLOR: 614



COLOR: 007

31081 ALBA TUBE

MATERIAL: 50% wool (merino) / 50% polyacrylic
HEIGHT: 21 cm / WIDTH: 20 cm



COLOR: 150
150-100-219



COLOR: 219
219-774-024



COLOR: 614
614-286-007



COLOR: 286
286-006-007

36180 ALBA STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 13 cm



COLOR: 150
150-100-219



COLOR: 219
219-774-024



COLOR: 614
614-286-007



COLOR: 286
286-006-007

02 Outdoor

75040 AFRA

MATERIAL: 50% wool / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 007
CO



COLOR: 100
CO



COLOR: 156
CO



COLOR: 774
CO



COLOR: 238

75046 AFRATOS

MATERIAL: 50% wool / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 007
CO



COLOR: 100
CO



COLOR: 156
CO



COLOR: 774
CO



COLOR: 238

02 Outdoor

75039 AFRA POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
CO



COLOR: 007
CO



COLOR: 100
CO



COLOR: 156
CO



COLOR: 774
CO



COLOR: 238

85024 AFRA STIRNBAND

MATERIAL: 50% wool / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 11 cm



COLOR: 009
CO



COLOR: 007
CO



COLOR: 100
CO



COLOR: 156
CO



COLOR: 774
CO



COLOR: 238

02 Outdoor

80146 AFRA LOOP 2.0.

MATERIAL: 50% wool / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
WIDTH: 21 cm | HEIGHT: 26 cm



COLOR: 009



COLOR: 007



COLOR: 100



COLOR: 156



COLOR: 774



COLOR: 238

02 Outdoor

30614 NELIA LUX

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: artificial fur
FIT: regular fit



COLOR: 009



COLOR: 024



COLOR: 100



COLOR: 330



COLOR: 672

30613 NELIA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009



COLOR: 024



COLOR: 100



COLOR: 330



COLOR: 672

02 Outdoor

75052 CULLEN 2.0 OS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: loose fit



COLOR: 009
CO



COLOR: 007



COLOR: 219



COLOR: 150



COLOR: 672

403615 SELINA SMALL STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 7,5 cm



COLOR: 009
CO



COLOR: 024



COLOR: 106



COLOR: 195
CO



COLOR: 672

02 Outdoor

31006 AYO

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009



COLOR: 286

CO



COLOR: 007

CO



COLOR: 659



COLOR: 150



COLOR: 249

31075 AYO SCARF

MATERIAL: 50% wool (merino) / 50% polyacrylic
LENGTH: 150 cm | WIDTH: 25 cm



COLOR: 009



COLOR: 286



COLOR: 007



COLOR: 659



COLOR: 150



COLOR: 249

02 Outdoor

30450 OGLE OS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: loose fit



COLOR: 009
CO



COLOR: 286
CO



COLOR: 006
CO



COLOR: 659
CO



COLOR: 457



COLOR: 249

31066 CORSON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 286
CO



COLOR: 006
CO



COLOR: 659
CO



COLOR: 457



COLOR: 249

02 Outdoor

31088 TOKINO SCARF

MATERIAL: 50% wool (merino) / 50% polyacrylic
LENGTH: 180 cm | WIDTH: 25 cm



COLOR: 009



COLOR: 286



COLOR: 457



COLOR: 538



COLOR: 659



COLOR: 672

36157 HAGEN STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 7 cm



COLOR: 009
CO



COLOR: 024
CO



COLOR: 007
CO



COLOR: 150



COLOR: 457



COLOR: 659

02 Outdoor

36078 HAVEL HIGH STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 10 cm



COLOR: 009
CO



COLOR: 024
CO



COLOR: 006
CO



COLOR: 007



COLOR: 457
CO



COLOR: 659
CO

403605 HAVEL STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 7 cm



COLOR: 009
CO



COLOR: 024
CO



COLOR: 007
CO



COLOR: 150



COLOR: 457



COLOR: 659

02 Outdoor

403027 TROP XL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 007
CO



COLOR: 286
CO



COLOR: 659
CO

403011 TROP

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 007
CO

COLOR: 100
CO



COLOR: 286
CO



COLOR: 659
CO



COLOR: 442
CO



COLOR: 457



COLOR: 538



COLOR: 580



COLOR: 249

02 Outdoor

31082 KLAO POMPON

MATERIAL: 54% polyacrylic / 30% cotton / 10% wool / 3% alpaca / 3% viscose (ecovero)
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 54% polyacrylic / 30% cotton / 10% wool / 3% alpaca / 3% viscose (ecovero)
FIT: stand up



COLOR: 024
024-024 meliert/024



COLOR: 324
024-330 meliert/024



COLOR: 198
099-198 meliert/099

31089 LEON

MATERIAL: 55% polyacrylic / 33% cotton / 6% wool/ 3% alpaca / 3% viscose (ecovero)
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 024
024 meliert natur



COLOR: 330
330 meliert natur



COLOR: 198
198 meliert natur

02 Outdoor

31014 CAMPO

MATERIAL: 50% wool (merino)/50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 008
008-286-006
CO



COLOR: 007
007-286-026
CO



COLOR: 759
659-670-672



COLOR: 198
198-150-099



COLOR: 150
150-133-442



COLOR: 408
008-469-457



COLOR: 624
024-286-614

36153 CAMPO STIRNBAND

MATERIAL: 50% wool (merino)/50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 10 cm



COLOR: 008
008-286-006
CO



COLOR: 007
007-286-026
CO



COLOR: 759
659-670-672



COLOR: 198
198-150-099



COLOR: 150
150-133-442



COLOR: 408
008-469-457



COLOR: 624
024-286-614

02 Outdoor

30869 CARIS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 207
286-007-286-024-024-009
CO



COLOR: 609
008-009-008-659-008-024
CO



COLOR: 124
024-286-006-286-219-006



COLOR: 457
469-008-457-469-006-457



COLOR: 659
659-009-670-659-672-670



COLOR: 198
198-150-150-133-099-133

403033 RENE

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 224
286-nachtmeliert
CO



COLOR: 457
024-457 meliert



COLOR: 659
580-659 meliert



COLOR: 706
538-006 meliert



COLOR: 150
219-150 meliert

02 Outdoor

403029 RENE XL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 224
286-nachtmeliert



COLOR: 457
024-457 meliert



COLOR: 659
580-659 meliert



COLOR: 706
538-006 meliert



COLOR: 150
219-150 meliert

30726 LUAN XL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 209
009-286-100-007



COLOR: 569
469-457-024-007



COLOR: 759
659-670-580-008



COLOR: 198
198-150-099-219



COLOR: 706
006-106-538-007

02 Outdoor

31009 SWELL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up



COLOR: 386
286-330-009-006-219
CO



COLOR: 224
024-286-007-237-006
CO



COLOR: 614
614-614-106-106-008



COLOR: 483
483-483-219-219-469



COLOR: 442
442-442-099-099-450



COLOR: 672
672-672-670-670-111

30619 MIKATA POMPON

MATERIAL: 53% wool / 47% polyacrylic
MATERIAL INSIDE: 100% polyester - fully lined
POMPON: 53% wool / 47% polyacrylic
FIT: regular fit



COLOR: 008
33802
CO



COLOR: 099
27875
CO



COLOR: 200
49180
CO



COLOR: 300
46060
CO



COLOR: 749
65528



COLOR: 518
44286

02 Outdoor

30618 MIKATA

MATERIAL: 53% wool / 47% polyacrylic
MATERIAL INSIDE: 100% polyester - fully lined
FIT: regular fit



COLOR: 008
33802
CO



COLOR: 099
27875
CO



COLOR: 200
49180
CO



COLOR: 300
46060
CO



COLOR: 749
65528



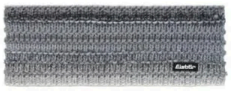
COLOR: 518
44286

36075 MIKATA STIRNBAND

MATERIAL: 53% wool / 47% polyacrylic
MATERIAL INSIDE: 100% polyester
HEIGHT: 10 cm



COLOR: 008
33802
CO



COLOR: 099
27875
CO



COLOR: 200
49180
CO



COLOR: 300
46060
CO



COLOR: 749
65528



COLOR: 518
44286

LIEBE ZEIT



31076 RATE OS

02 Outdoor

31084 ZENTA OS POMPON

MATERIAL: 38% cotton (organic) / 30% polyacrylic / 15% alpaca / 15% wool / 2% polyamide
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 38% cotton (organic) / 30% polyacrylic / 15% alpaca / 15% wool / 2% polyamide
FIT: stand up



COLOR: 133



COLOR: 286



COLOR: 614



COLOR: 659



COLOR: 741

31085 ZENTA OS LUX

MATERIAL: 38% cotton (organic) / 30% polyacrylic / 15% alpaca / 15% wool / 2% polyamide
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: artificial fur
FIT: stand up



COLOR: 133
133/106



COLOR: 286
286/106



COLOR: 614
614/106



COLOR: 659
659/106



COLOR: 741
741/106

02 Outdoor

31083 ZENTA

MATERIAL: 38% cotton (organic) / 30% polyacrylic / 15% alpaca / 15% wool / 2% polyamide
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 133



COLOR: 286



COLOR: 614



COLOR: 659



COLOR: 741

31092 JOLIEN

MATERIAL: 38% cotton (organic) / 30% polyacrylic / 15% alpaca / 15% wool / 2% polyamide
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 133



COLOR: 286



COLOR: 614



COLOR: 659

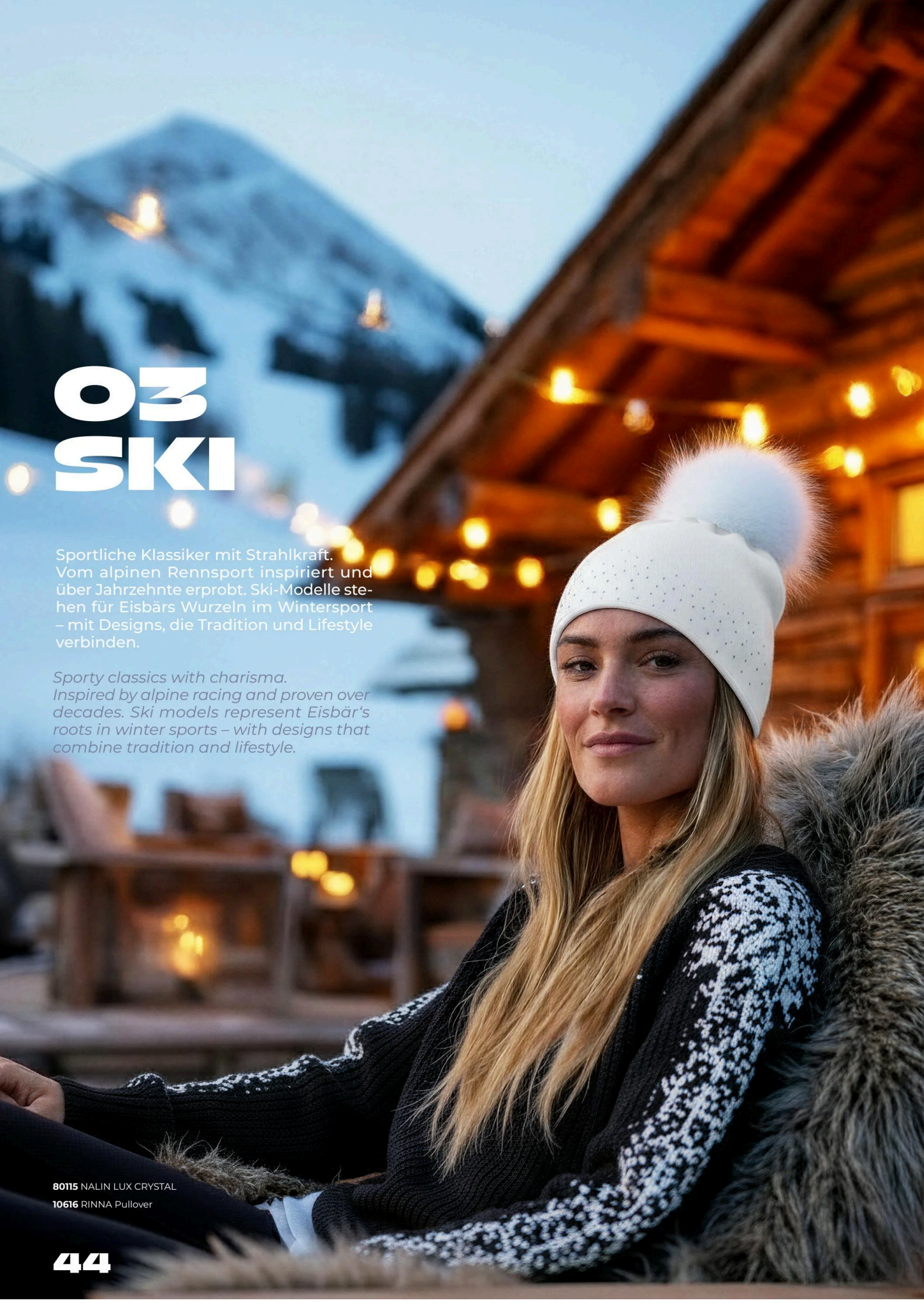


COLOR: 741

03 SKI

Sportliche Klassiker mit Strahlkraft. Vom alpinen Rennsport inspiriert und über Jahrzehnte erprobt. Ski-Modelle stehen für Eisbärs Wurzeln im Wintersport – mit Designs, die Tradition und Lifestyle verbinden.

Sporty classics with charisma. Inspired by alpine racing and proven over decades. Ski models represent Eisbär's roots in winter sports – with designs that combine tradition and lifestyle.



80115 NALIN LUX CRYSTAL
10616 RINNA Pullover

03 Ski

31057 STAKA

MATERIAL: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
009-007
CO



COLOR: 249
249-024



COLOR: 133
133-442



COLOR: 483
483-469



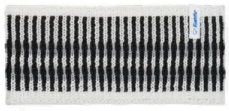
COLOR: 659
659-580



COLOR: 100
100-006
CO

36170 ISKA STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 11,5 cm



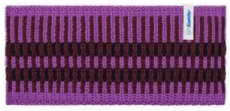
COLOR: 109
100-009-106
CO



COLOR: 249
249-100-106
CO



COLOR: 133
133-442-100



COLOR: 483
483-469-024



COLOR: 659
659-580-008

31058 ISKA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 109
100-009-106
CO



COLOR: 249
249-100-106
CO



COLOR: 133
133-442-100



COLOR: 483
483-469-024



COLOR: 659
659-580-008

03 Ski

30977 RONDA POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
009-009/009



COLOR: 024
024-219/024
CO



COLOR: 774
774-469/774



COLOR: 580
580-659/580



COLOR: 100
100-006/100
CO

30979 SORRAK

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 008
008-009



COLOR: 024
024-219
CO



COLOR: 133
133-442



COLOR: 580
580-659



COLOR: 483
483-469



COLOR: 100
100-006
CO

03 Ski

30978 SORRA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 008
008-009
CO



COLOR: 024
024-219
CO



COLOR: 133
133-442



COLOR: 580
580-659



COLOR: 483
483-469



COLOR: 100
100-006
CO

36149 SORRAK STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 12 cm



COLOR: 008
008-009
CO



COLOR: 024
024-219
CO



COLOR: 133
133-442



COLOR: 580
580-659



COLOR: 483
483-469



COLOR: 100
100-006
CO

03 Ski

31059 ISVAR

MATERIAL: knit: 50% wool (merino) / 50% polyacrylic, fabric: 57% wool / 21% polyamide / 18% polyester / 4% other fabric
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up



COLOR: 009
009/007



COLOR: 106
106/007

30982 NORRAK POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 024
024-100-341/341-100



COLOR: 249
249-219-024/024-024



COLOR: 133
133-100-442/442-100



COLOR: 659
659-672-580/580-659

03 Ski

31020 JAREK

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
009-100-330
CO



COLOR: 024
024-219-249



COLOR: 133
133-100-442



COLOR: 659
659-100-580

36156 JAREK STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 11 cm



COLOR: 009
009-100-330
CO



COLOR: 024
024-219-249



COLOR: 133
133-100-442



COLOR: 659
659-100-580

03 Ski

407740 MOUNTAIN XL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
009-330-100
CO



COLOR: 509
009-580-100



COLOR: 024
024-249-219



COLOR: 186
286-133-008
CO



COLOR: 107
007-100-286
CO

31016 RETROSKI POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
330-009-100-006
CO



COLOR: 024
024-100-106-249



COLOR: 442
944-442-100-007
CO



COLOR: 759
659-670-100-580

36154 RETROSKI STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 11 cm



COLOR: 009
330-009-100-006
CO



COLOR: 024
024-100-106-249



COLOR: 442
944-442-100-007
CO



COLOR: 759
659-670-100-580

03 Ski

403125 STAR POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON MATERIAL: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 330
009-100-330/009



COLOR: 786
009-008-286-007/009



COLOR: 249
249-024-219/249



COLOR: 133
133-442-100/442



COLOR: 659
659-580-100/580

CO



COLOR: 469
469-483-133/483

CO



COLOR: 672
672-024-100/672

36171 STAR STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 10,5 cm



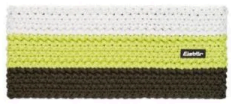
COLOR: 330
009-100-330/009



COLOR: 249
249-024-219/249



COLOR: 133
133-442-100/442



COLOR: 659
659-580-100/580



COLOR: 469
469-483-133/483



COLOR: 672
672-024-100/672

03 Ski

408510 JAMIE STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 13,5 cm



COLOR: 009



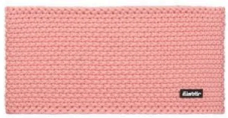
COLOR: 007



COLOR: 286



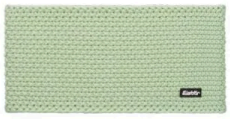
COLOR: 442



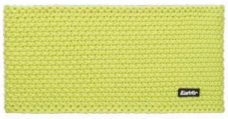
COLOR: 450



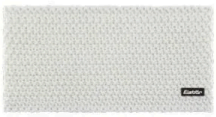
COLOR: 237



COLOR: 672



COLOR: 580



COLOR: 100

408511 JAMIES STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 10 cm



COLOR: 009



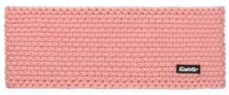
COLOR: 007



COLOR: 286



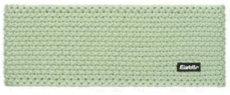
COLOR: 442



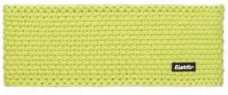
COLOR: 450



COLOR: 237



COLOR: 672



COLOR: 580



COLOR: 100

03 Ski

30190 JAMIE POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 109
009/100



COLOR: 249
249/024



COLOR: 580
580/659



COLOR: 483
483/672

31018 HANZ

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
009-150-007-100/009



COLOR: 286
286-100-219-330/286

CO



COLOR: 249
249-219-024-100/249



COLOR: 659
659-670-009-580/659

03 Ski

80115 NALIN LUX CRYSTAL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON MATERIAL: artificial fur
FIT: regular fit


COLOR: 009
CO


COLOR: 024
CO


COLOR: 119


COLOR: 672


COLOR: 100

31073 NESTA OS CRYSTAL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up


COLOR: 009


COLOR: 024


COLOR: 219


COLOR: 672


COLOR: 100

31074 NESTA CRYSTAL TUBE

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 20 cm | WIDTH: 25 cm


COLOR: 009


COLOR: 024


COLOR: 219


COLOR: 672


COLOR: 100

03 Ski

30639 RANA LUX CRYSTAL

MATERIAL: 48% wool (merino) / 48% polyacrylic / 4% elastane
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: artificial fur
FIT: regular fit



COLOR: 009
009-006/018



COLOR: 219
219-100/001



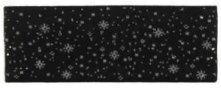
COLOR: 672
672-100/001



COLOR: 195
195-100/018

36095 RANA CRYSTAL STIRNBAND

MATERIAL: 48% wool (merino) / 48% polyacrylic / 4% elastane
MATERIAL INSIDE: 100% polyester
HEIGHT: 9 cm



COLOR: 009
009-006



COLOR: 219
219-100



COLOR: 672
672-100



COLOR: 195
195-100

80043 EDEN LUX CRYSTAL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester - fully lined
POMPON: artificial fur
FIT: regular fit



COLOR: 709
009-100-450/106



COLOR: 200
100-219-237/106



COLOR: 624
024-672-100/018



COLOR: 124
024-100-195/018

03 Ski

30730 YVA LUX

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: artificial fur
FIT: regular fit



COLOR: 009
CO



COLOR: 024



COLOR: 330



COLOR: 100
CO

80132 SITA LUX CRYSTAL

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: artificial fur
FIT: regular fit



COLOR: 909



COLOR: 672



COLOR: 150
CO



COLOR: 100
CO

03 Ski

75102 ZERA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 95% polyester; 5% elastane
FIT: regular fit



COLOR: 009



COLOR: 672
100-672/100



COLOR: 219
100-219/100



COLOR: 100

75103 ZERA POMPON

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 95% polyester; 5% elastane
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009



COLOR: 672
100-672/100



COLOR: 219
100-219/100



COLOR: 100

85038 ZERA TUBE

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 95% polyester; 5% elastane
WIDTH: 24 cm | HEIGHT: 21 cm



COLOR: 009



COLOR: 672
100-672/100



COLOR: 219
100-219/100



COLOR: 100

03 Ski

31077 RATE

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 450
024-100-330-237-450/024



COLOR: 672
024-100-483-614-672/024

31076 RATE OS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up



COLOR: 450
024-100-330-237-450/024



COLOR: 672
024-100-483-614-672/024

36177 RATE STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 11 CM



COLOR: 450
024-100-330-237-450/024



COLOR: 672
024-100-483-614-672/024

03 Ski

31079 SABA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 324
024-100-330-231-450-219/024



COLOR: 524
024-100-580-237-450-219/024

31078 SABA OS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up



COLOR: 324
024-100-330-231-450-219/024



COLOR: 524
024-100-580-237-450-219/024

36178 SABA STIRNBAND

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 11 CM



COLOR: 324
024-100-330-231-450-219/024



COLOR: 524
024-100-580-237-450-219/024

04
SKI AUSTRIA

83011 ORSO CAP SA
75053 BJELLA SA



Verbunden durch Leidenschaft, vereint im Team. Seit über 50 Jahren ist Eisbär offizieller Ausstatter des Österreichischen Skiverbands – eine Partnerschaft, die für Vertrauen, Leistung und gemeinsame Erfolge steht.
Die Ski Austria Kollektion vereint Funktion und Teamspirit: sportliche Designs, hochwertige Materialien und die typische Eisbär-DNA.
Gemacht für alle, die den Skisport im Herzen tragen – auf der Piste, im Alltag und überall dort, wo der Winter zuhause ist.

Connected by passion, united as a team.
Eisbär has been the official outfitter of the Austrian Ski Association for over 50 years—a partnership that stands for trust, performance, and shared success.
The Ski Austria collection combines function and team spirit: sporty designs, high-quality materials, and the typical Eisbär DNA.
Made for everyone who loves skiing – on the slopes, in everyday life, and wherever winter is at home.

Vincent Kriechmayr - Ski Alpin
Julia Scheib - Ski Alpin
Anna Gandler - Biathlon

04 Ski Austria

33151 RONDA POMPON SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
009-009/009



COLOR: 024
024-219/024
CO



COLOR: 100
100-006/100
CO



COLOR: 774
774-469/774



COLOR: 580
580-659/580

33152 SORRAK SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 008
008-009



COLOR: 024
024-219
CO



COLOR: 100
100-006
CO



COLOR: 133
133-442



COLOR: 580
580-659



COLOR: 483
483-469

04 Ski Austria

33153 SORRA SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 008
008-009



COLOR: 024
024-219
CO



COLOR: 100
100-006
CO



COLOR: 133
133-442



COLOR: 580
580-659



COLOR: 483
483-469

37042 SORRAK STIRNBAND SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 12 cm



COLOR: 008
008-009



COLOR: 024
024-219
CO



COLOR: 100
100-006
CO



COLOR: 133
133-442



COLOR: 580
580-659



COLOR: 483
483-469

04 Ski Austria

33157 RAI SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up


COLOR: 024


COLOR: 100


COLOR: 249


COLOR: 442


COLOR: 580

33150 NORRAK POMPON SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: stand up


COLOR: 024
024-100-341/341-100


COLOR: 249
249-219-024/024-024


COLOR: 133
133-100-442/442-100


COLOR: 659
659-672-580/580-659

33171 JAMIE POMPON SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit


COLOR: 109
009/100


COLOR: 249
249/024


COLOR: 580
580/659


COLOR: 483
483/672

04 Ski Austria

33158 TRAIL POMPON SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool / 50% polyacrylic
FIT: regular fit



COLOR: 009

CO



COLOR: 100

CO



COLOR: 672



COLOR: 483

33172 STAR POMPON SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: AUT
330-100-330/100

CO



COLOR: FRA
027-100-330/100

CO



COLOR: ITA
063-100-330/100

CO



COLOR: 330
009-100-330/009

CO



COLOR: 786
009-008-286-007/009

CO



COLOR: 249
249-024-219/249



COLOR: 672
672-024-100/672



COLOR: 659
659-580-100/580



COLOR: 133
133-442-100/442



COLOR: 469
469-483-133/483

04 Ski Austria

33160 REFOCUS POMPON SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 224
024-219-219/024-219



COLOR: 306
006-100-100/009-100

CO



COLOR: 614
614-672-672/614-672



COLOR: 142
442-100-100/009-100

CO

33169 OGLE OS SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: loose fit



COLOR: 009

CO



COLOR: 006

CO



COLOR: 286

CO



COLOR: 249

33170 CORSON OS SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: loose fit



COLOR: 009

CO



COLOR: 006

CO



COLOR: 286

CO



COLOR: 659

CO

04 Ski Austria

37046 JAMIE STIRNBAND SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 13,5 cm



COLOR: 009
CO



COLOR: 100
CO



COLOR: 286
CO



COLOR: 442
CO



COLOR: 007



COLOR: 237
CO



COLOR: 450



COLOR: 672



COLOR: 580



COLOR: 330
CO

37045 JAMIES STIRNBAND SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 10 cm



COLOR: 009
CO



COLOR: 100
CO



COLOR: 286
CO



COLOR: 442
CO



COLOR: 007



COLOR: 237
CO



COLOR: 450



COLOR: 672



COLOR: 580



COLOR: 457
CO

04 Ski Austria

33179 RENE XL SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 224
286-nachtmeliert



COLOR: 457
024-457 meliert



COLOR: 659
580-659 meliert



COLOR: 706
538-006 meliert



COLOR: 150
219-150 meliert

33166 TROP SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 007
CO



COLOR: 286
CO



COLOR: 580



COLOR: 659



COLOR: 538



COLOR: 100
CO



COLOR: 457



COLOR: 442
CO



COLOR: 249

33167 TROP XL SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 007
CO



COLOR: 286
CO



COLOR: 659

04 Ski Austria

35003 COCKER SA

MATERIAL: 60% polyester (thereof 31% recycled) / 20% wool / 20% viscose
MATERIAL INSIDE: 100% polyester (recycled)
MATERIAL HAIR: 80% polyacrylic / 20% polyester
FIT: regular fit



COLOR: 108



COLOR: 208



COLOR: 508

33176 STAKA SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
009-007



COLOR: 100
100-106



COLOR: 133
133-442



COLOR: 249
249-024



COLOR: 483
483-469



COLOR: 659
659-580

04 Ski Austria

33177 ISKA SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 109
100-009-106



COLOR: 249
249-100-106



COLOR: 133
133-442-100



COLOR: 483
483-469-024



COLOR: 659
659-580-008

37047 ISKA STIRNBAND SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 11,5 cm



COLOR: 109
100-009-106



COLOR: 249
249-100-106



COLOR: 133
133-442-100



COLOR: 483
483-469-024



COLOR: 659
659-580-008

33178 ISVAR SA

MATERIAL: knit: 50% wool (merino) / 50% polyacrylic, fabric: 57% wool / 21% polyamide / 18% polyester / 4% ohter fabric
MATERIAL INSIDE: 100% polyester (recycled)
FIT: stand up



COLOR: 009
009-007



COLOR: 106
106/007

04 Ski Austria

33175 SELDA SA

MATERIAL: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
CO



COLOR: 099
CO



COLOR: 219



COLOR: 442



COLOR: 774



COLOR: 580



COLOR: 672

75053 BJELLA SA

MATERIAL: 42% polyamide / 29% polyacrylic / 29% wool extrafine (merino)
FIT: Stand up



COLOR: 009
CO



COLOR: 100
CO



COLOR: 133



COLOR: 672



COLOR: 659



COLOR: 074



COLOR: 557

04 Ski Austria

83011 ORSO CAP SA

MATERIAL: 100% polyamide



COLOR: 009



COLOR: 249



COLOR: 106

83012 ORSO BUCKET HAT SA

MATERIAL: 100% polyamide



COLOR: 009



COLOR: 106

05 LIFESTYLE

Zeitlose Styles für jeden Tag.
Lifestyle bedeutet Eisbär abseits der Piste: moderne Formen, trendige Farben, hochwertige Materialien – für Looks, die Bewegung und Mode spielerisch vereinen.

Timeless styles for every day.
Lifestyle means Eisbär off the slopes: modern shapes, trendy colors, high-quality materials—for looks that playfully combine movement and fashion.



75051 SALMA 2.0
31060 SIBO
31010 BANTO

05 Lifestyle

80144 MANA

MATERIAL: 100% polyamide
FIT: regular fit



COLOR: 009
CO



COLOR: 195



COLOR: 100
CO



COLOR: 074
CO



COLOR: 211

85034 MANA STIRNBAND

MATERIAL: 100% polyamide
HEIGHT: 8 cm



COLOR: 009
CO



COLOR: 195



COLOR: 100
CO



COLOR: 074
CO



COLOR: 211

31025 SELDA

MATERIAL: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 009
CO



COLOR: 219
CO



COLOR: 442
CO



COLOR: 774
CO



COLOR: 580



COLOR: 672



COLOR: 099
CO

05 Lifestyle

80145 ALEA

MATERIAL: 32% polyamide / 22% wool / 22% polyacrylic / 19% viscose / 5% polyester metallized fibre
FIT: stand up



COLOR: 009



COLOR: 106



COLOR: 450



COLOR: 074

85035 ALEA STIRNBAND

MATERIAL: 32% polyamide / 22% wool / 22% polyacrylic / 19% viscose / 5% polyester metallized fibre
HEIGHT: 10 cm



COLOR: 009



COLOR: 106



COLOR: 450



COLOR: 074

05 Lifestyle

31027 JENN CRYSTAL

MATERIAL: 27% cotton / 25% wool (merino) / 25% polyacrylic / 23% viscose
FIT: regular fit



COLOR: 106
100-100-006
CO



COLOR: 133
009-133-009



COLOR: 195
009-195-009
CO

31010 BANTO

MATERIAL: 27% cotton / 25% wool (merino) / 25% polyacrylic / 23% viscose
FIT: regular fit



COLOR: 100
100-006



COLOR: 133
133-009



COLOR: 195
195-009
CO

36151 BANTO STIRNBAND

MATERIAL: 27% cotton / 25% wool (merino) / 25% polyacrylic / 23% viscose
HEIGHT: 9,5 cm



COLOR: 100
100-006



COLOR: 133
133-009



COLOR: 195
195-009
CO

05 Lifestyle

25204 ELENA OS CRYSTAL

MATERIAL: 97% cashmere (thereof 75% recycled) / 3% wool (recycled)
FIT: stand up



COLOR: 009
CO



COLOR: 006
CO



COLOR: 010
CO



COLOR: 041
CO



COLOR: 150
CO



COLOR: 234
CO



COLOR: 777
CO

25205 ELENA CRYSTAL STIRNBAND

MATERIAL: 97% cashmere (thereof 75% recycled) / 3% wool (recycled)
HEIGHT: 10 cm



COLOR: 009
CO



COLOR: 006
CO



COLOR: 010
CO



COLOR: 041
CO



COLOR: 150
CO



COLOR: 234
CO



COLOR: 777
CO

05 Lifestyle

31005 LEIA OS

MATERIAL: 51% wool (merino) extrafine / 49% cotton (mako)
FIT: stand up



COLOR: 009
CO



COLOR: 106



COLOR: 772
CO



COLOR: 074



COLOR: 682
CO

31060 SIBO

MATERIAL: 51% wool (merino) extrafine / 49% cotton (mako)
FIT: regular fit



COLOR: 009



COLOR: 106



COLOR: 772



COLOR: 074



COLOR: 682

31003 MATHILDE HOOD

MATERIAL: 51% wool (merino) extrafine / 49% cotton (mako)



COLOR: 009
CO



COLOR: 106



COLOR: 074



COLOR: 682
CO

05 Lifestyle

31019 ISA

MATERIAL: 51% wool (merino) extrafine / 49% cotton (mako)
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009
CO



COLOR: 106



COLOR: 772
CO



COLOR: 074



COLOR: 682
CO

31001 SOPHIA OS

MATERIAL: 51% wool (merino) extrafine / 49% cotton (mako)
FIT: loose fit



COLOR: 009
CO



COLOR: 106



COLOR: 772
CO



COLOR: 074



COLOR: 682
CO

36150 FENNA STIRNBAND

MATERIAL: 51% wool (merino) extrafine / 49% cotton (mako)
HEIGHT: 12 cm



COLOR: 009
CO



COLOR: 106



COLOR: 772
CO



COLOR: 074



COLOR: 682
CO

05 Lifestyle

31002 FENNA LOOP

MATERIAL: 51% wool (merino) extrafine / 49% cotton (mako)
LENGTH: 60 cm | WIDTH: 27 cm



COLOR: 009
CO



COLOR: 106



COLOR: 772
CO



COLOR: 074



COLOR: 682
CO



05 Lifestyle

75054 BJELLA

MATERIAL: 42% polyamide / 29% polyacrylic / 29% wool extrafine (merino)
FIT: stand up



COLOR: 009



COLOR: 659



COLOR: 672



COLOR: 557



COLOR: 074



COLOR: 133



COLOR: 100

75051 SALMA 2.0.

MATERIAL: 42% polyamide / 29% polyacrylic / 29% wool extrafine (merino)
FIT: regular fit



COLOR: 009



COLOR: 659



COLOR: 672



COLOR: 557



COLOR: 074



COLOR: 133



COLOR: 100

05 Lifestyle

75049 RIPP 2.0.

MATERIAL: 100% polyacrylic
FIT: regular fit



COLOR: 009
CO



COLOR: 106
CO



COLOR: 659
CO



COLOR: 286



COLOR: 457
CO



COLOR: 538



COLOR: 672



COLOR: 483



COLOR: 774

75050 JASON 2.0.

MATERIAL: 100% polyacrylic
FIT: stand up



COLOR: 009
CO



COLOR: 007
CO



COLOR: 286



COLOR: 457



COLOR: 659
CO

05 Lifestyle

75048 SKATER 2.0.

MATERIAL: 100% polyacrylic

FIT: stand up



COLOR: 009

CO



COLOR: 007

CO



COLOR: 659

CO



COLOR: 286



COLOR: 457

CO



COLOR: 774

CO



COLOR: 557



COLOR: 483



COLOR: 538



COLOR: 672

05 Lifestyle

30883 PAUL 2.0 CAP

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit



COLOR: 009



COLOR: 457



COLOR: 195

77019 ALEX

MATERIAL: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 209
009-008



COLOR: 224
024-286



COLOR: 457
457-043



COLOR: 195
195-198

30716 ALEX XL

MATERIAL: 50% wool (merino) / 50% polyacrylic
FIT: regular fit



COLOR: 209
009-008



COLOR: 224
024-286



COLOR: 457
457-043



COLOR: 195
195-198



06 Kids

Warm eingepackt, frei in der Bewegung. Unsere Kids-Modelle sind bunt, robust und funktional. Sie schützen kleine Abenteurer:innen bei jedem Wetter und begleiten sie sicher durch den Winter.

Warmly wrapped up, free to move. Our kids' models are colorful, robust, and functional. They protect little adventurers in all weather conditions and accompany them safely through the winter.

71130 READY POMPON KIDS

06 Kids

89097 ARIATA KIDS

MATERIAL: 100% polyamide
FIT: regular fit
SIZE: 55



COLOR: 009



COLOR: 074



COLOR: 211



COLOR: 100

89094 LENOKO REFLECTIVE KIDS

MATERIAL: 60% polyacrylic/40% polyester (reflective)
FIT: stand up
SIZE: 55



COLOR: 024

CO



COLOR: 238



COLOR: 483



COLOR: 557



COLOR: 580

06 Kids

89091 SKATER KIDS

MATERIAL: 100% polyacrylic
FIT: stand up
SIZE: 55



COLOR: 286



COLOR: 238



COLOR: 774
CO



COLOR: 557



COLOR: 659
CO



COLOR: 007

71046 OGLE OS KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: loose fit
SIZE: 55



COLOR: 286
CO



COLOR: 330



COLOR: 483



COLOR: 659



COLOR: 614



COLOR: 672

06 Kids

71098 TROP KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit
SIZE: 55



COLOR: 008



COLOR: 231



COLOR: 219



COLOR: 442



COLOR: 557



COLOR: 580

71123 SORRA KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit
SIZE: 55



COLOR: 008
008-009



COLOR: 100
100-006



COLOR: 231
231-286



COLOR: 442
450-442

06 Kids

71130 READY POMPON KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit
SIZE: 55



COLOR: 150
150-008-557-099/557



COLOR: 330
330-286-231-219/286



COLOR: 580
580-659-614-009/580

71131 TALESIA POMPON KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit
SIZE: 55



COLOR: 286
286-483-450-580/286



COLOR: 450
450-100-219-442/100



COLOR: 672
672-100-614-483/672

71125 SPORTY POMPON KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit
SIZE: 55



COLOR: 219
286-330-231-450-100-219/286



COLOR: 672
286-580-483-450-100-672/286

06 Kids

407165 STAR POMPON KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit
SIZE: 55



COLOR: 231
231-100-219/219



COLOR: 143
442-944-100-006/100



COLOR: 557
557-106-024/557



COLOR: 483
286-483-672/483



COLOR: 614
614-580-100/580

72003 JAMIES STIRNBAND KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HEIGHT: 8 cm
FIT: regular fit
SIZE: 55



COLOR: 286
CO



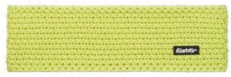
COLOR: 231



COLOR: 442
CO



COLOR: 557



COLOR: 580



COLOR: 614

06 Kids

71119 STAR POMPON SA KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit
SIZE: 55



COLOR: 231
231-100-219/219



COLOR: 143
442-944-100-006/100



COLOR: 557
557-106-024/557



COLOR: 483
286-483-672/483



COLOR: 614
614-580-100/580

71132 RAI SA KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% Polyester (recycled)
FIT: stand up
SIZE: 55



COLOR: 024



COLOR: 100



COLOR: 249



COLOR: 442



COLOR: 580

06 Kids

71124 ISVAR KIDS

MATERIAL: knit: 50% wool (merino) / 50% polyacrylic, fabric: 57% wool / 21% polyamide / 18% polyester / 4% other fabric
MATERIAL INSIDE: 100% Polyester (recycled)
FIT: regular fit
SIZE: 55



COLOR: 009
009/007



COLOR: 106
106/007

71118 PENNY SA KIDS

MATERIAL: 60% polyester (thereof 31% recycled) / 20% wool / 20% viscose
MATERIAL INSIDE: 100% polyester
HAIR: 80 polyacrylic / 20% polyester
FIT: regular fit
SIZE: 55



COLOR: 208
CO



COLOR: 508
CO

89099 LENO KIDS

MATERIAL: 100% polyacrylic
FIT: regular fit
SIZE: 53



COLOR: 195



COLOR: 774
CO



COLOR: 219

06 Kids

89092 DENN POMPON KIDS

MATERIAL: 100% polyacrylic
POMPON: 100% polyacryl
FIT: regular fit
SIZE: 53



COLOR: 286



COLOR: 238



COLOR: 774
CO



COLOR: 557



COLOR: 580



COLOR: 659
CO

72011 NORDIC STIRNBAND KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
HIGHT: 8cm
SIZE: 53



COLOR: 231



COLOR: 286



COLOR: 450



COLOR: 580

06 Kids

71127 PRONTI POMPON KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
FIT: regular fit
SIZE: 53



COLOR: 008
008-007-483-580/007



COLOR: 231
231-286-330-219/286



COLOR: 580
580-659-672-006/580

71126 BUTTERFLY POMPON KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit
SIZE: 53



COLOR: 099
099-150-557/557



COLOR: 219
219-442-450/219



COLOR: 580
580-672-483/580

71129 IGOR POMPON KIDS

MATERIAL: 50% wool (merino) / 50% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 50% wool (merino) / 50% polyacrylic
FIT: regular fit
SIZE: 53



COLOR: 007
007-672-483/672



COLOR: 150
150-557-111/557



COLOR: 219
219-442-450/442



COLOR: 286
286-330-231/286



COLOR: 659
659-580-614/580

06 Kids

89098 TALUR POMPON KIDS

MATERIAL: 100% polyacrylic
POMPON: 100% polyacryl
FIT: regular fit
SIZE: 53



COLOR: 133



COLOR: 219



COLOR: 774

71128 JOLIEN POMPON KIDS

MATERIAL: 38% cotton (organic) / 30% polyacrylic / 15% alpaca / 15% wool / 2% polyamide
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 38% cotton (organic) / 30% polyacrylic / 15% alpaca / 15% wool / 2% polyamide
FIT: regular fit
SIZE: 53



COLOR: 133



COLOR: 286



COLOR: 614



COLOR: 659



COLOR: 741

06 Kids

89095 LILIE EAR POMPON KIDS

MATERIAL: 100% polyacrylic
MATERIAL INSIDE: 97% cotton / 3% elastane
POMPON: 100% polyacrylic
FIT: regular fit
SIZE: 51



COLOR: 100
100-654/100



COLOR: 219
219-009/219



COLOR: 774
774-654/774



COLOR: 156
156-009/156

CO

89082 PONTI POMPON KIDS

MATERIAL: 100% polyacrylic
MATERIAL INSIDE: 100% polyester (recycled)
POMPON: 100% polyacrylic
FIT: regular fit
SIZE: 51



COLOR: 106
CO



COLOR: 774
CO



COLOR: 234
CO



COLOR: 195

07 ACCESSOIRES

Unsere Accessoires bringen Spaß, Persönlichkeit und Sammelwert in die Kollektion – allen voran die kultigen Helmet Ears, die jedem Helm sofort Charakter verleihen. Kleine Highlights mit großer Wirkung – typisch Eisbär: originell, hochwertig und mit Herz gemacht.

Our accessories add fun, personality, and collectability to the collection – led by our iconic Helmet Ears that give every helmet an instant boost of character. Small details with big impact – typically Eisbär: original, high-quality, and made with heart.

07 Accessoires

403802 HELMET EARS

MATERIAL: artificial fur: 80% polyacrylic / 20% polyester
FLEECE: 100% polyester



COLOR: 118
CO



COLOR: 318
CO



COLOR: 918
CO

38008 HELMET LUX HORN

MATERIAL: artificial fur: 80% polyacrylic / 20% polyester
FLEECE: 100% polyester



COLOR: 009
CO



COLOR: 018
CO



COLOR: 955
CO



COLOR: 950
CO



COLOR: 001
CO

38019 KEKOS EARS

MATERIAL: hair: 78% modacrylic / 18% polyester / 4% polyacrylic
FLEECE: 100% polyester



COLOR: 044
CO



COLOR: 069
CO

07 Accessoires

38013 TEDDY EARS

MATERIAL: artificial fur: 80% polyacrylic / 20% polyester

FLEECE: 100% polyester



COLOR: 001

CO



COLOR: 918

CO



COLOR: 930

CO


LIEBE
ZEIT

08 Produktübersicht

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36180	ALBA STIRNBAND	Outdoor	24
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31066	CORSON	Outdoor	31
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31002	FENNA LOOP	Lifestyle	79
36150	FENNA STIRNBAND	Lifestyle	78
36157	HAGEN STIRNBAND	Outdoor	32
31094	HANNES OS	70 Jahre Edition	17
31018	HANZ	Ski	53
36078	HAVEL HIGH STIRNBAND	Outdoor	33
403605	HAVEL STIRNBAND	Outdoor	33
403802	HELMET EARS	Accessoires	97
38008	HELMET LUX HORN	Accessoires	97
71129	IGOR POMPON KIDS	Kids	93

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31058	ISKA	Ski	45
36170	ISKA STIRNBAND	Ski	45
37047	ISKA STIRNBAND SA	Ski Austria	69
31059	ISVAR	Ski	48
71124	ISVAR KIDS	Kids	91
33178	ISVAR SA	Ski Austria	69
30190	JAMIE POMPON	Ski	53
33171	JAMIE POMPON SA	Ski Austria	63
408510	JAMIE STIRNBAND	Ski	52
37046	JAMIE STIRNBAND SA	Ski Austria	66
408511	JAMIES STIRNBAND	Ski	52
72003	JAMIES STIRNBAND KIDS	Kids	89
37045	JAMIES STIRNBAND SA	Ski Austria	66
31020	JAREK	Ski	49
36156	JAREK STIRNBAND	Ski	49
75050	JASON 2.0.	Lifestyle	81
31027	JENN CRYSTAL	Lifestyle	75
31092	JOLIEN	Outdoor	43
71128	JOLIEN POMPON KIDS	Kids	94
38019	KEKOS EARS	Accessoires	97
31082	KLAO POMPON	Outdoor	35
31005	LEIA OS	Lifestyle	77
89099	LENO KIDS	Kids	91
89094	LENOKO REFLECTIVE KIDS	Kids	85
31089	LEON	Outdoor	35
89095	LILIE EAR POMPON KIDS	Kids	95
30726	LUAN XL	Outdoor	38
10128	LUMO	70 Jahre	18/19
31093	MANI OS	70 Jahre	17
80144	MANA	Lifestyle	73
85034	MANA STIRNBAND	Lifestyle	73
31003	MATHILDE HOOD	Lifestyle	77
30618	MIKATA	Outdoor	40
30619	MIKATA POMPON	Outdoor	39
36075	MIKATA STIRNBAND	Outdoor	40
407740	MOUNTAIN XL	Ski	50
80115	NALIN LUX CRYSTAL	Ski	54
30613	NELIA	Outdoor	28
30614	NELIA LUX	Outdoor	28
31074	NESTA CRYSTAL TUBE	Ski	54
31073	NESTA OS CRYSTAL	Ski	54
10617	NIVA	70 Jahre Edition	20/21
72011	NORDIC STIRNBAND KIDS	Kids	92
30982	NORRAK POMPON	Ski	48

08 Produktübersicht

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83011	ORSO CAP SA	Ski Austria	71
30883	PAUL 2.0 CAP	Lifestyle	83
71118	PENNY SA KIDS	Kids	91
89082	PONTI POMPON KIDS	Kids	95
71127	PRONTI POMPON KIDS	Kids	93
33157	RAI SA	Ski Austria	63
71132	RAI SA KIDS	Kids	90
36095	RANA CRYSTAL STIRNBAND	Ski	55
30639	RANA LUX CRYSTAL	Ski	55
31077	RATE	Ski	58
31076	RATE OS	Ski	58
36177	RATE STIRNBAND	Ski	58
71130	READY POMPON KIDS	Kids	88
33160	REFOCUS POMPON SA	Ski Austria	65
31095	REFOCUS POMPON	70 Jahre Edition	17
403033	RENE	Outdoor	37
403029	RENE XL	Outdoor	38
33179	RENE XL SA	Ski Austria	67
31016	RETROSKI POMPON	Ski	50
36154	RETROSKI STIRNBAND	Ski	50
10130	RIMO	70 Jahre Edition	18
10616	RINNA	70 Jahre Edition	21
75049	RIPP 2.0.	Lifestyle	81
30977	RONDA POMPON	Ski	46
33151	RONDA POMPON SA	Ski Austria	61
31079	SABA	Ski	59
31078	SABA OS	Ski	59
36178	SABA STIRNBAND	Ski	59
75051	SALMA 2.0.	Lifestyle	80
31025	SELDA	Lifestyle	73
33175	SELDA SA	Ski Austria	70
403615	SELINA SMALL STIRNBAND	Outdoor	29
31060	SIBO	Lifestyle	77
80132	SITA LUX CRYSTAL	Ski	56
75048	SKATER 2.0.	Lifestyle	82
89091	SKATER KIDS	Kids	86
31001	SOPHIA OS	Lifestyle	78
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33153	SORRA SA	Ski Austria	62
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ART. NR.	PRODUCT NAME	CATEGORY	PAGE
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31057	STAKA	Ski	45
33176	STAKA SA	Ski Austria	68
403125	STAR POMPON	Ski	51
407165	STAR POMPON KIDS	Kids	89
33172	STAR POMPON SA	Ski Austria	64
71119	STAR POMPON SA KIDS	Kids	90
36171	STAR STIRNBAND	Ski	51
31009	SWELL	Outdoor	39
71131	TALESIA POMPON KIDS	Kids	88
89098	TALUR POMPON KIDS	Kids	94
10131	TARO	70 Jahre	18
38013	TEDDY EARS	Accessoires	98
31088	TOKINO SCARF	Outdoor	32
33158	TRAIL POMPON SA	Ski Austria	64
403011	TROP	Outdoor	34
71098	TROP KIDS	Kids	87
33166	TROP SA	Ski Austria	67
403027	TROP XL	Outdoor	34
33167	TROP XL SA	Ski Austria	67
10618	VARA	70 Jahre	20
30730	YVA LUX	Ski	56
31083	ZENTA	Outdoor	43
31085	ZENTA OS LUX	Outdoor	42
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75103	ZERA POMPON	Ski	57
85038	ZERA TUBE	Ski	57



EISBÄR POS DISPLAY SPINNER 2025

Art. Nr. 98080
750x550x1750mm

inkl. Rollen, Spiegel, 16xHaken 200mm, 8xHaken100mm, weiss gepulvert, Logo Topper, Bestückung max. 156 Teile

Visual Set HW 26-27 Liebe Zeit
Magnetfolie, Set besteht aus 4 Visuals

Modular bestückbar mit Magnethaken und Magnetfolien, die jede Saison getauscht werden können.

Individuelle Anfragen können direkt an das Marketing-Team gerichtet werden.

EISBÄR POS DISPLAY SPINNER 2025

Item no. 98080
750x550x1750mm

Includes casters, mirror, 16xhooks 200mm, 8xhooks 100mm, white powder-coated, logo topper, max. 156 items

Visual Set HW 26-27 Liebe Zeit
Magnetic foil, set consists of 4 visuals

Modularly configurable with magnetic hooks and magnetic foils that can be exchanged every season.

Individual requests can be directed to the marketing team.







70 JAHRE EISBÄR – RUBBELLOS AKTION + GEWINNSPIEL

Zum 70-jährigen Jubiläum bringen wir eine aufmerksamkeitsstarke Handelsaktion auf die Fläche – das große Jubiläums-Gewinnspiel!

Mit jedem Kauf eines Eisbär Produkts erhalten Kund:innen ein Rubbellos und damit die Chance auf Sofortpreise und einen exklusiven Hauptgewinn.

So funktioniert's:
• Jeder Kauf = 1 Rubbellos
• Sofortgewinne: Jubiläums-Stoffbär, 10 % oder 15 % Rabatt auf das gekaufte Produkt
• Alle Lose mit eingesendeter Rechnung nehmen automatisch an der Verlosung des Hauptpreises teil: 1 Wochenende Winterurlaub in Oberösterreich
Zeitraum: wird noch bekannt gegeben.

Zur Unterstützung am POS stellen wir ein Aktivierungspaket bereit – bestehend aus:
• einem doppelseitigen Roll-up
• den original Rubbellosen
Das Gewinnspiel ist auf 100 Händlerpakete limitiert (je 48 Stück: 24 Pullover + 24 Accessoires, Damen und Herren gemischt).

Nutze diese exklusive Jubiläumsaktion, um Kund:innen zu begeistern, Frequenz zu steigern und die Eisbär 70 Jahre Edition erlebbar zu machen – direkt am Point of Sale.

70 YEARS OF EISBÄR – SCRATCH CARD PROMOTION & GIVEAWAY

To mark our 70th anniversary, we are launching an eye-catching retail promotion – the big anniversary competition!

With every purchase of an Eisbär product, customers receive a scratch card and the chance to win instant prizes and an exclusive grand prize.

Here's how it works:
• Every purchase = 1 scratch card
• Instant prizes: Anniversary teddy bear, 10% or 15% discount on the purchased product
• All cards with a submitted invoice will automatically be entered into the grand prize draw: 1 week winter vacation in Upper Austria
Period: to be defined

We provide an activation package to support you at the POS, consisting of:
• A double-sided roll-up banner
• The original scratch cards
The competition is limited to 100 retailer packages (48 items each: 24 sweaters + 24 accessories, mixed women's and men's).

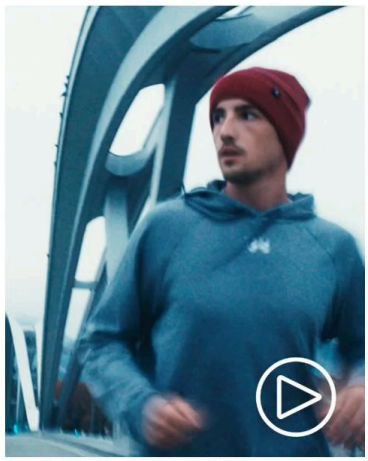
Take advantage of this exclusive anniversary promotion to inspire customers, increase footfall, and bring the Eisbär 70 Years Edition to life – right at the point of sale.



Logo



Imagebilder



Imagevideos



Produktbilder



Produkttexte



CD-Manual



Presse

Digital Assets

Für eine starke und einheitliche Markenpräsenz stellen wir euch umfangreiches Bild- und Textmaterial zur Verfügung. Auf unserer B2B-Seite findet ihr alle aktuellen Logos, Imagebilder, Produktfreisteller, Videos, Kampagnentexte und mehr – direkt zum Download und zur Nutzung für euren Online- und POS-Auftritt.

Unser Ziel ist ein hochwertiger, konsistenter Markenauftritt über alle Kanäle hinweg – von Website über Social Media bis hin zum Shop.

Eigene Produktfotos sind daher nicht mehr notwendig – wir liefern euch alles, was ihr braucht, in professioneller Qualität.

Digital assets

We provide you with extensive image and text material to ensure a strong and consistent brand presence. On our B2B page, you will find all the latest logos, image pictures, product cutouts, videos, campaign texts, and more – available to download and use for your online and POS presence.

Our goal is a high-quality, consistent brand presence across all channels – from websites and social media to shops.

This means you no longer need to take your own product photos – we provide you with everything you need in professional quality.

Zum Login.

Directly to the login page.

WEBSITE: www.myeisbaer.com/pages/b2b-2025
PASSWORT: B2B-Eisbär2025

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Fragen?

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zu Smartview.